

## Entrepreneurship CERTIFICATE

### Program Overview

Small businesses drive the economy, account for two-thirds of new jobs, and drive innovation and competition. Many people dream of owning their own business for financial and professional independence as well as the pride of ownership. The entrepreneurship certificate provides the knowledge and fundamental skills necessary for those interesting in owning their own business. Learn how to use your skills and knowledge of your industry to help make the dream of owning your own business one step closer to reality by gaining the knowledge to successfully evaluate business concepts. Students will learn the marketing and promotion of small businesses, sales, project management; the tools necessary to launch and maintain their own business with an innovative focus and entrepreneurial spirit.

### Career Opportunities

Employment opportunities are excellent for starting your own business.

### Program Outcomes

1. Describe the functions of small business in society including the major concepts related to business ownership and the factors that influence them.
2. Apply accounting data entries in generally accepted formats.
3. Examine the entrepreneurial risks and challenges inherent in each major component of the entrepreneurial business.
4. Distinguish the characteristics of a successful entrepreneur.
5. Design a business plan that includes a concept statement and a business model.

### Program Faculty

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### Part-time/Full-time Options

This program can be completed by using a combination of day, evening, and online courses. Part-time and full-time options are available.

### Program Requirements

Check off when completed

Course	Cr
<input type="checkbox"/> ACCT 1523 Accounting Computer Applications . . . . .	3
<input type="checkbox"/> BUSN 1444 Advertising and Promotion . . . . .	3
<input type="checkbox"/> BUSN 1446 Sales and Account Management . . . . .	3
<input type="checkbox"/> BUSN 1475 Project Management 1 . . . . .	3
<input type="checkbox"/> BUSN 1492 Social Media Marketing . . . . .	3
<input type="checkbox"/> BUSN 2450 Management Fundamentals . . . . .	3
<input type="checkbox"/> BUSN 2455 Essentials of Entrepreneurship & Small Business Management . . . . .	3
<input type="checkbox"/> BUSN 2470 Legal Environment of Business . . . . .	3

**Total Program Credits . . . . . 24**

### Program Start Dates

Fall, Spring, Summer

### Course Sequence

The following sequence is recommended for a full-time student; however, this sequence is not required. Contact Program Faculty with questions.

#### First Semester

ACCT 1523 Accounting Computer Applications . . . . .	3
BUSN 2450 Management Fundamentals . . . . .	3
BUSN 2455 Essentials of Entrepreneurship & Small Business Management (fall only) . . . . .	3
BUSN 2470 Legal Environment of Business . . . . .	3
<b>Total Semester Credits . . . . .</b>	<b>12</b>

#### Second Semester

BUSN 1444 Advertising and Promotion (spring only) . . . . .	3
BUSN 1446 Sales and Account Management (spring only) . . . . .	3
BUSN 1475 Project Management 1 . . . . .	3
BUSN 1492 Social Media Marketing (spring only) . . . . .	3
<b>Total Semester Credits . . . . .</b>	<b>12</b>

**Total Program Credits . . . . . 24**

### Minimum Program Entry Requirements

Students entering this program must meet the following minimum program entry requirements:

**Reading:** Score of 250+ or grade of "C" or better in READ 0722 or READ 0724 or EAPP 0900

**Writing:** Score of 250+ or grade of "C" or better in ENGL 0922 or EAPP 0900

**Arithmetic:** Score of 200+

#### Assessment Results and Prerequisites:

Students admitted into Saint Paul College programs may need to complete additional courses based on assessment results and course prerequisite requirements. Certain MATH, READ, and ENGL courses have additional prerequisites.

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*Information is subject to change.  
This Program Requirements Guide is not a contract.*